

WEC **DAEGU** **2013**

**22nd
WORLD ENERGY
CONGRESS
2013**



SECURING TOMORROW'S ENERGY TODAY

Sunday 13 – Thursday 17
October, 2013
Daegu, KOREA

www.daegu2013.kr



1. WHY WEC DAEGU 2013?

The main ingredients that combine to make a truly meaningful event are :

1. The Right Timing

2. The Right Topics

3. The Right Place

4. The Right People

“Those elements all fall into place with the Daegu World Energy Congress in October.”

The Right Timing

The energy sector is in rapid transformation.

The Energy outlook has become extremely more complex and uncertain.

- DELINKING OF OIL AND GAS PRICES
- DYNAMISM IN THE PRICE OF RENEWABLES
- UNCERTAINTY WITH REGARDS TO THE FUTURE OF CO₂ PRICES

At this juncture, we see many key drivers in energy sector

- SHALE GAS REVOLUTION, SUBSIDIES FOR CLEAN ENERGY
- CO₂ PRICE, CCS, NUCLEAR SAFETY, NEW UTILITY MODELS

“Finding solutions to pressing energy challenges has become a top priority for public and private sector around the world”

The Right Topics

The Congress programme took into account the multitude of recent transformation in global energy sector:

“The theme of global energy sector at a tipping point in a historical transformation”

ENERGY LEADERS WILL DISCUSS CRITICAL UNCERTAINTIES ON WEC'S WORLD ENERGY SCENARIOS AND ISSUES

MONITOR THE KEY SESSIONS ARE AS

- ✓ TOMORROW'S ENERGY, FINANCING TOMORROW'S ENERGY
- ✓ SHALE GAS, NATIONAL GAS MARKETS, OIL PRICES
- ✓ POST-FUKUSHIMA CHALLENGES, RENEWABLES.
- ✓ ENERGY POLICY TRILLEMA, CLIMATE NEGOTIATIONS. ETC

DAILY THEME

SECURING TOMORROW'S ENERGY TODAY

| DAY 1 - 14 OCT. | DAY 2 - 15 OCT. | DAY 3 - 16 OCT. | DAY 4 - 17 OCT. |
|---|---|--|--|
| VISION DAY | BUSINESS DAY | POLICY DAY | SOCIAL INNOVATION DAY |
| FUTURE ENERGY: CONNECTING THE DOTS | FINANCING TOMORROW'S ENERGY | OVERCOMING THE ENERGY POLICY TRILEMMA | SUSTAINABLE ENERGY FOR ALL (SE4ALL) |
| FROM VISION TO REALITY | CLEAN ENERGY WITHOUT BORDERS | MINISTER'S DIALOGUE FOR SOLUTION SEEKING | SOCIAL INNOVATION |

The Right Place

Given the shift of demand to Asia, the location of the 22nd WEC this year is more appropriate :

- ✓ A SHIFT IN TRADITIONAL ENERGY FROM THE EAST TO THE WEST
- ✓ A SHIFT IN RENEWABLE ENERGY FROM THE WEST TO THE EAST

All eyes are naturally on China. But Korea is politically equidistant from the key players in Asia



The Right People

Unique Opportunity

- **WITH GLOBAL ENERGY LEADERS COVERING ALL ENERGY SECTORS**
- IN THE HEART OF ASIA AND
- AT A TIPPING POINT IN THE GLOBAL ENERGY TRANSFORMATION

160 Speakers from 53 countries Confirmed as of June 10th

📍 ENERGY MINISTERS AND GOVERNMENT OFFICIALS (25)

📍 OIL AND GAS (15)

📍 UTILITIES (23)

📍 FINANCE (12)

📍 INNOVATION AND TECHNOLOGY (29)

📍 INTERNATIONAL GOVERNMENTAL ORGANIZATIONS (11)

📍 CIVIL SOCIETY AND EXPERTS (41)

SPEAKERS



ALEXANDER NOVAK

MINISTER OF ENERGY
RUSSIA



JIM ROGERS

PRESIDENT & CEO
DUKE ENERGY
USA



NAOMI HIROSE

PRESIDENT
TEPCO
JAPAN



MARIA VAN DER HOEVEN

EXECUTIVE DIRECTOR
IEA
FRANCE



LIU ZHENYA

PRESIDENT
STATE GRID
CHINA



JIM LEAPE

DIRECTOR GENERAL
WWF INTERNATIONAL
SWITZERLAND

2. SIDE EVENTS

-  Embassy of Canada to Korea “Canadian Energy Forum”
-  Resources Circulation Industry Association of Korea
“Waste to Energy Forum with International Standard Organization”
-  UNECAP-UNECE-WEC Energy Forum
-  China Electricity Council “Workshop on China’s Energy policy”
-  National Fusion Research Institute ‘Workshop with ITER’
-  Atlantic Council
“Workshop on Global Partnership for nuclear Energy Investment”
-  Ministry of Energy, Russian Federation “Day of Russia”

3. SPONSORS

HOST



INTERNATIONAL & DOMESTIC SPONSORS

PLATINUM



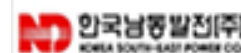
GOLD



SILVER

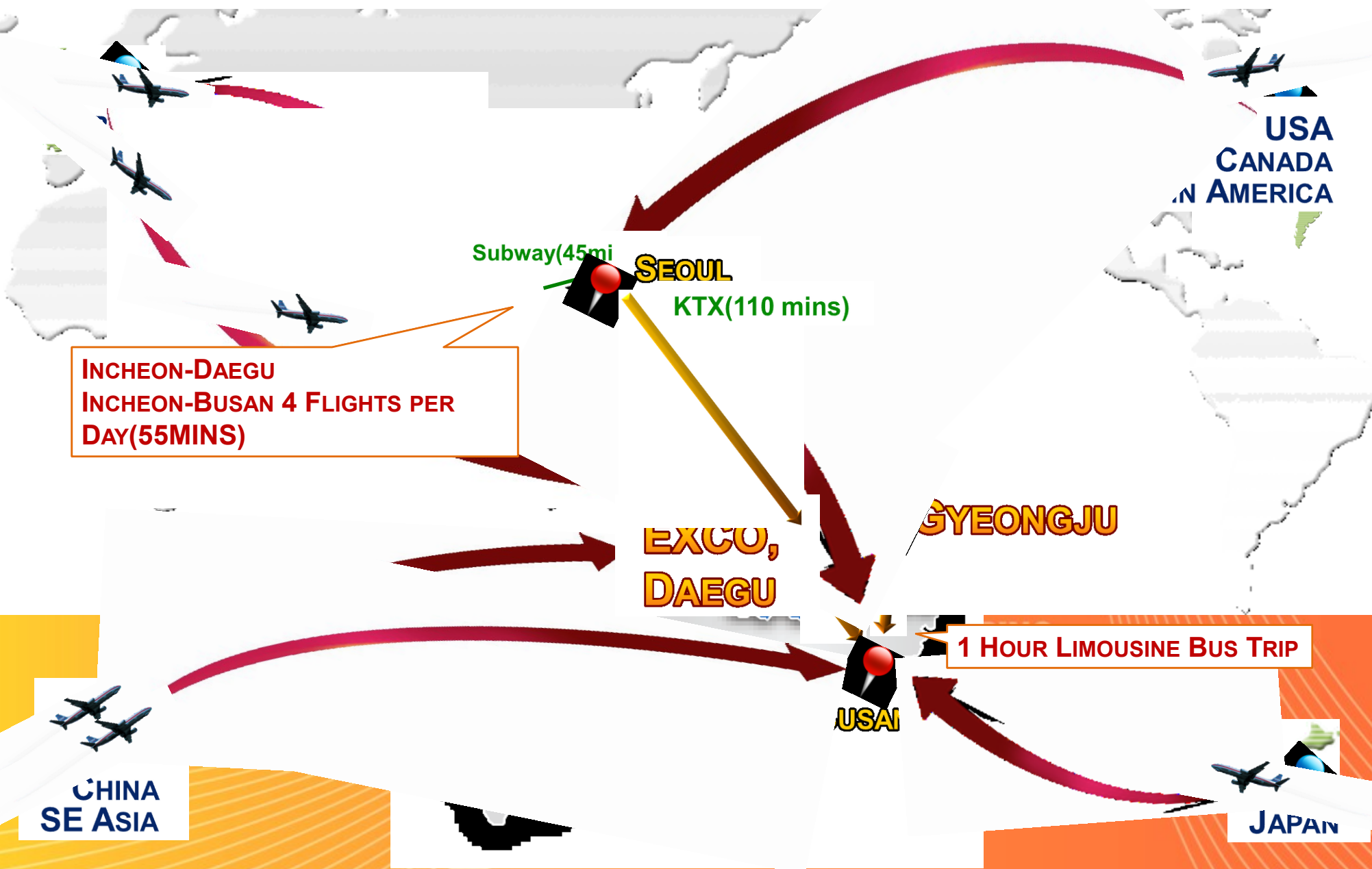


BRONZE



4. LOGISTICS - HOW TO GET TO

BY AIR



4. LOGISTICS - TRANSPORTATION



TRANSPORTATION HELP DESKS

📍 TOTAL OF 7 GREETING/INFO DESKS AT 4 AIRPORTS & 2 TRAIN STATIONS

📍 (INCHOEN, GIMPO, BUSAN-KIMHAE, DAEGU AIRPORTS / SEOUL, DONG-DAEGU STATIONS)

📍 GREETING & INFORMATION SERVICE STAFFS

📍 (ENGLISH OR FRENCH- SPEAKING)

📍 PICK-UP TRANSPORTATION GUIDE BOOKS

📍 (ENGLISH, FRENCH, SPANISH, RUSSIAN, CHINESE ETC.)

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4. LOGISTICS - TRANSPORTATION

SHUTTLE BUSES

13 SHUTTLE LINES IN DAEGU, GYEONGJU

DAEGU AIRPORT / DONG-DAEGU STATION ↔ HOTELS
DAEGU HOTELS ↔ EXCO

- HOTEL INFO DESKS AT THE TRANSPORTATION HUBS
- SHUTTLE BUS ROUTE & OPERATION PLAN UNDER DEVELOPMENT

OPERATION HOURS FOR GYEONGJU - EXCO SHUTTLE BUS

| | GYEONGJU → EXCO | | EXCO → GYEONGJU | |
|---------------|-----------------|-------------------|-----------------|---------------|
| EARLY MORNING | 0630 – 0700 | CONCURRENT ~ 5MIN | | |
| DAY TIME | 0900 – 1500 | EVERY 1 HOURS | 1000 – 1700 | EVERY 1 HOURS |
| LATE EVENING | | | 1800 – 2000 | EVERY 30 MIN |

4. LOGISTICS



SITE VISITS



4. LOGISTICS - CULTURAL TOURS

GYEONGJU

UNESCO WORLD CULTURAL HERITAGE SITE = "ROOFLESS MUSEUM"

- Bulguksa Temple
- Seokguram Grotto
- Royal Tombs
- Experience the Glory of the SHILLA DYNASTY

TEMPLE STAY

DONGHWA TEMPLE

- 1,700 years old Cultural Heritage of Korean Buddhism
- Make Lotus Lanterns & Rosaries
- Tea Ceremony



ANDONG HAHOE FOLK VILLAGE

- Traditional Architectures & Folk Traditions
- Gained Worldwide Media Attention
- 1999 visit by Queen Elizabeth II
- 2005 visit by former U.S. President George W. Bush

UNESCO WORLD HERITAGE SITE



5. REGISTRATION

KEY DATES & REGISTRATION FEE

| No. | Classification | Category | Early-Bird (By 2013/5/10) | Regular (May. 11 – Aug. 15, 2013) | Late & On-site (Aug. 16 – Oct. 17, 2013) |
|-----|----------------|----------------------|------------------------------|--------------------------------------|---|
| 1 | Congress | WEC Member | USD 2,400 | USD 2,700 | USD 3,100 |
| 2 | | Non-Member | USD 2,900 | USD 3,600 | USD 4,200 |
| 3 | | Exhibitor Delegate | USD 2,300 | USD 2,500 | USD 2,700 |
| 4 | | Sponsor | | | |
| 5 | | Author | USD 1,800 | USD 1,900 | USD 2,000 |
| 6 | | FELP | USD 1,900 | USD 2,000 | USD 2,100 |
| 7 | | Student | USD 1,000 | USD 1,100 | USD 1,200 |
| 8 | | Accompanying Person | USD 900 | USD 900 | USD 900 |
| 9 | Exhibition | Speaker | Free of Charge | | |
| 10 | | Developing Country | | | |
| 11 | | Entourage | Free of Charge | | |
| 12 | | VIP | | | |
| 13 | | Exhibitor | Free of Charge | | |
| 14 | | Visitor | | | |
| 15 | | Press | Free of Charge | | |
| 16 | | Organising Committee | | | |
| 17 | | Staff | | | |



6. ACCOMMODATION

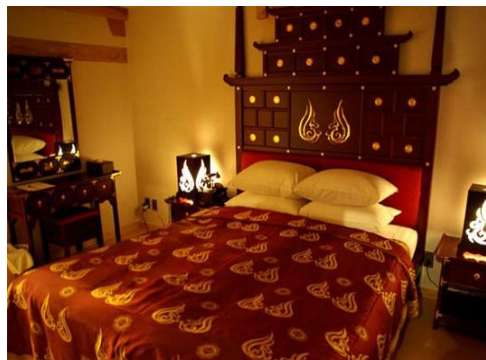
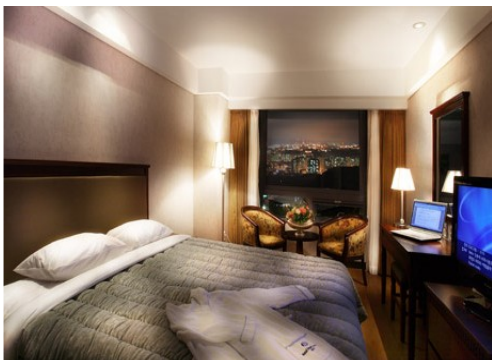
HOTELS IN DAEGU

■ EXCO ↔ DAEGU HOTELS : 10-20MINS BY CAR

HOTELS IN GYEONGJU

■ EXCO ↔ GYEONGJU HOTELS : 50-60MINS BY CAR

On-line [Reservation](#)
Now Opened



CURRENT STATUS AS OF MAY

HOTEL ROOMS BLOCKED IN DAEGU : 1,416

IN GYEONGJU : 1,167

BUDGET ACCOMODATION IN DAEGU : 1,046

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7. DEVELOPING COUNTRIES PROGRAM

THE 2013 WEC DAEGU ORGANIZING COMMITTEE IS
TO PROVIDE FINANCIAL ASSISTANCE FROM DESIGNATED DEVELOPING COUNTRIES
TO SET UP A PROGRAM TO PROVIDE FINANCIAL ASSISTANCE
FOR REPRESENTATIVES FROM SELECTED DEVELOPING COUNTRIES
TO HELP THEM TO PARTICIPATE AT DAEGU 2013 CONGRESS

 **200 SELECTED DELEGATES (47 COUNTRIES)**
WHO MEET WITH THE CRITERIA WILL BE,

 **WAIVED REGISTRATION FEE**

 **PROVIDED FREE LODGING AND MEALS**

 **SUBJECT TO FURTHER FINANCIAL ASSISTANCE**

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Thank You!

