



INSTITUTE OF ENERGY  
FOR SOUTH-EAST EUROPE

## Announcement

# 8th South East Europe Energy Dialogue

## THE NEW ENERGY MIX

Makedonia Palace Hotel

*Thessaloniki, June 11 - 12, 2014*

*The Energy Dialogue is being organised Under the Auspices of the **Hellenic Presidency of the Council of the European Union** and in Partnership with the **World Energy Council (WEC)***

The Institute of Energy for SE Europe (IENE) is pleased to announce that it is convening the annual “SE Europe Energy Dialogue” meeting. The “8<sup>th</sup> SE Europe Energy Dialogue” which will take place in Thessaloniki, will be held on June 11 and 12, 2014 and will be hosted at the Makedonia Palace Hotel, in downtown Thessaloniki.



The purpose of this regional forum which is being organized by IENE, for the eight consecutive year under the auspices, this year of the Greek Presidency of the EU, and with the support of leading international and regional organizations, is to bring together high-ranking government

officials, senior business executives and energy experts from all countries of S.E. Europe; but also from major energy producing countries with the objective of exchanging information and ideas, networking and developing co-operation for the tackling of the increased global and regional energy

environmental challenges. The "Energy Dialogue" has been conceived as an open forum for furthering the idea of a S.E. European energy bridge involving all the countries of the region.

This year, the SE Europe Energy Dialogue meeting is highly topical in view of the ongoing debate between the EU and major suppliers with regard to the security of energy supplies, Europe's high dependence on hydrocarbon imports and the global concern for the development of viable alternatives. The implications on market operation from the introduction and application of EU's 3<sup>rd</sup> Energy Package and the revised goals for RES and Energy Efficiency targets for 2030 will also provide the opportunity for a wide ranging discussion. Furthermore, the Dialogue will concentrate on the latest developments of the region's evolving natural gas and electricity markets focusing on S.E. Europe's ever deepening energy partnerships with Russia, the Caspian Sea, the Persian Gulf, the East Mediterranean and North Africa.



In addition to the official representation from each one of the SE European countries and the participation of top management executives from most major energy companies of the region, senior executives from banks and financial institutions donor representatives as well as high ranking officials from major international organizations are

expected to take part in this two day high powered regional meeting.

After seven years of uninterrupted success the SEED is now considered the seminal regional energy event that has managed to engage not only the region's top policy-makers, financiers and entrepreneurs but also secure high-level participation from some of the world's leading energy and banking institutions, including the International Energy Agency (IEA), the European Commission, the Energy Community Secretariat, the Energy Charter, WEC, EUROPIA, Eurelectric, Eurogas, EFET, EPIA, COGEN, EBRD, EIB and the World Bank. The forum's delegates and speakers over the last seven years have also included senior executives from well known international corporations such as BP, Shell, Gazpromexport, Statoil, EDF, GDF Suez, ENEL, RWE, EON, Endesa, PPC, Serbgas, Plinacro, Transelectrica, KESH, AERS, RAE, Bulgarian Energy

Holding, CEZ, Edison, DEPA, DESFA, Energean Oil and Gas, Hellenic Petroleum and many others.

### **Scope & Objectives**

The key objectives of the 8<sup>th</sup> S.E. Europe Energy Dialogue can be outlined as follows:

- Identification and analysis of key energy policy issues.
- Outline of the prospects, challenges and opportunities in the wide spectrum energy sector of the region.
- The promotion of the region's energy projects in electricity, oil, gas and RES with the view of attracting FDI.
- Review of the major South Corridor projects and the emergence of the East Med energy corridor.
- Discuss geopolitical issues affecting energy security (i.e. regional conflicts, terrorist threats etc).
- The furthering of contacts and interaction between energy suppliers and consumers focusing on gas interconnections, electricity networks, and Renewable Energy Sources (RES).
- Examine the role of large scale Renewables Sources (RES) and Energy Efficiency in the context of energy mix diversification and the further enhancement of energy security
- Assessment of global and European Climate Change policies and goals in the context of the region's overall development.
- The further enhancement of the unofficial but highly effective network of contacts at international and regional level already established within the "Energy Dialogue" process.



The "Energy Dialogue" is of particular relevance in this time juncture as current initiatives of the European Union for the creation of a regional energy market known as Energy Community (of SE Europe) and its Climate and Energy target, are evolving. The subjects to be covered in this year's SEEED will include the following:

- Oil and Gas (upstream and midstream)
- Electricity market operation and competition
- Electricity infrastructure projects
- The expanding role of RES in view of latest market constraints
- Gas market integration in S.E. Europe
- Environmental constraints and the Climate Change agenda
- Energy efficiency in the building sector and its role in curtailing energy demand
- Energy investment prospects and business opportunities
- Energy security and geopolitical issues

The “8<sup>th</sup> Energy Dialogue” programme will include presentations by senior executives of energy companies, by well known analysts and highly placed officials from governments and international organizations as well as discussion sessions with the participation of well know industry leaders.

The South East Europe Energy Dialogue is sponsored by several leading regional and international energy companies.

Some 150 - 180 participants normally attend the S.E. Europe Energy Dialogue meeting in Thessaloniki. In addition to each country’s representatives, invited participants include executives from investment banks and financial institutions with an interest in the region, as well as senior officials from the European Commission, the Energy Community, the International Energy Agency (IEA), the World Energy Council and other international organizations.

In order to view the proceedings of previous “SE Europe Energy Dialogue” meetings you may visit the following micro sites:

- [www.iene.gr/3rdSEED](http://www.iene.gr/3rdSEED)
- [www.iene.gr/4thSEED](http://www.iene.gr/4thSEED)
- [www.iene.gr/5thSEED](http://www.iene.gr/5thSEED)
- [www.iene.gr/6thSEED](http://www.iene.gr/6thSEED)
- [www.iene.gr/7thSEED](http://www.iene.gr/7thSEED)

### **The Venue**

This year’s “SE Europe Energy Dialogue” will take place at the Makedonia Palace Hotel, an historic five star hotel conveniently located in downtown Thessaloniki by the seafront and with commanding views of the whole city and within walking distance from the city’s renowned museums (see [www.makedoniapalace.com](http://www.makedoniapalace.com)). Thessaloniki and its environs, with its rich history and highly diversified cultural atmosphere provides an excellent venue

for this conference as delegates have the opportunity to combine visits to museums, galleries, archaeological sites even monasteries but also take advantage of nearby beach resorts.

The **Makedonia Palace Hotel** in Thessaloniki: 2, Megalou Alexandrou Avenue, 54640, Thessaloniki, Greece, Tel: +30 2310 897197, Fax: +30 2310 897211  
<http://www.makedoniapalace.com>

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