



Strategies and Policies for Promoting Renewable Energy Investments

Strategies and Policies for Promoting Renewable Energy Investments

Local Community

- Benefits – jobs, rent, infrastructure improvement
- Costs - energy bills
- Environmental concerns

State / Market

- Energy security
- Costs – upfront investment, O&M



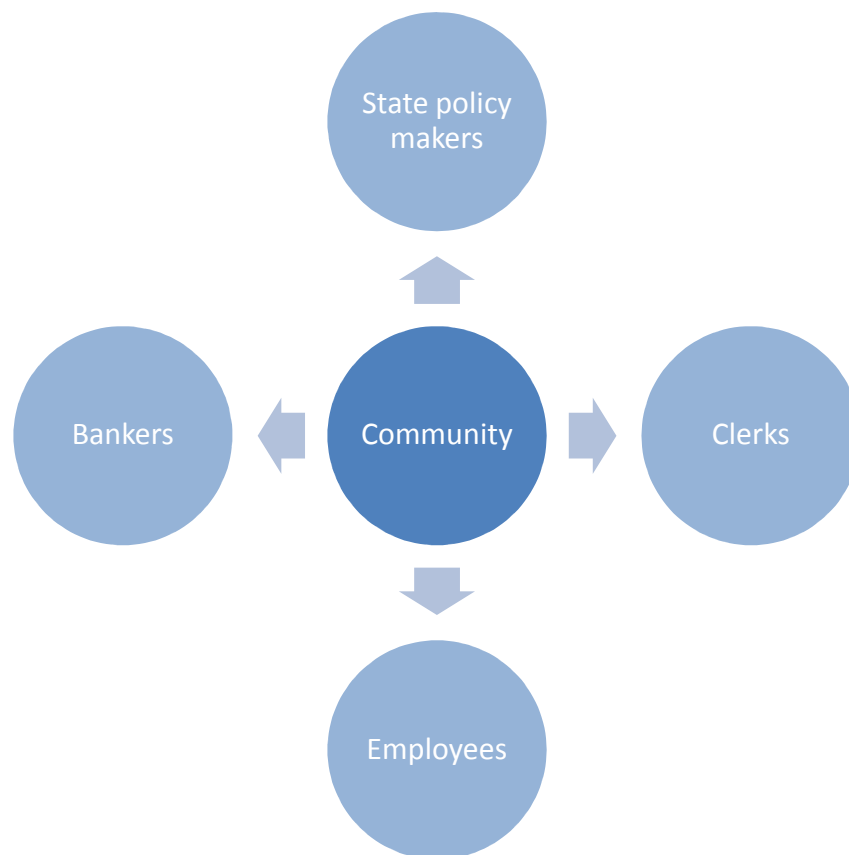
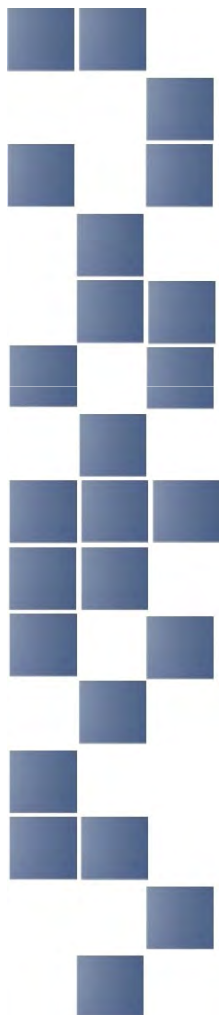
Funder

- IRR
- Predictability of cash flow

Planning Authorities

- Legal framework
- Administrative capacity

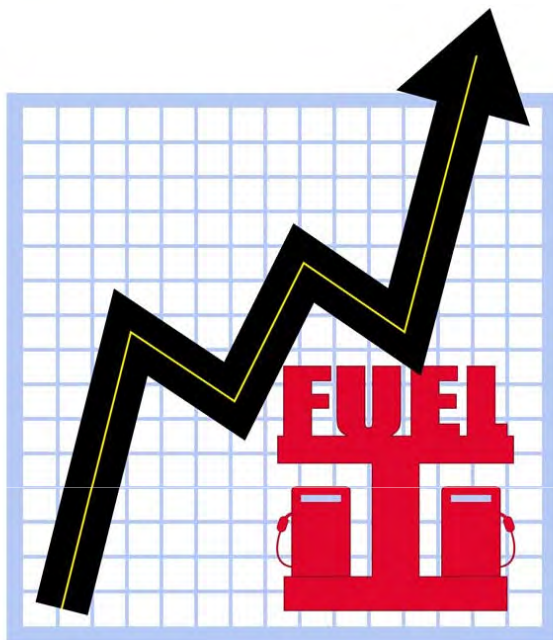
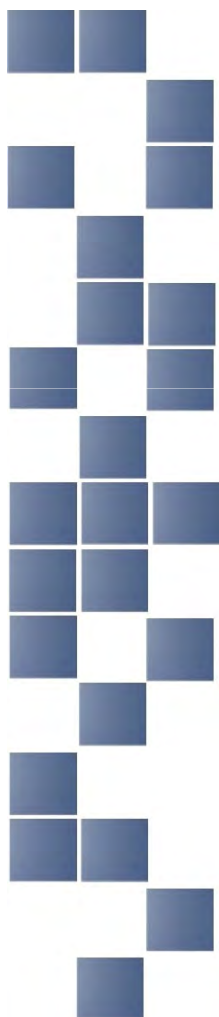
Key to success – engage the community



Energy shift or energy business as usual?



Renewable Energy is a game changer and its success depends on management of change!



Thank you for your attention!



Bulgarian Wind Energy Association
www.bgwea.org