

# Reforming the Greek Electricity Market: Key Issues and Challenges

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# Reforms in Progress

## Electricity Market:

- Target Model Implementation
- NOME auctions
- Auction-based Capacity Mechanism
- Transitory Flexibility Mechanism (from 1.5.2016, for 1 year)
- Commitments under the Flexibility Mechanism, e.g. hydro-pricing methodology

## Gas Sector:

- Structural changes - Unbundling of distribution and supply
- Distribution Tariffs derived for the first time, Distribution Code to be issued
- Amendment of Network Code, Revision of Transmission Tariff Regulation

# Electricity Markets: Challenges at EU Level

- **Impact of RES**

RES suppress SMP and displace conventional production, while requiring **flexible** systems -> Viability of gas plants?

- More than 20 GW of gas plants **mothballed** in Europe

- Even if capacity surplus exists, this could be **temporary and fragile**

- Transition to **feed-in-premium** and RES auctions

In parallel, more ambitious **environmental targets** for 2030

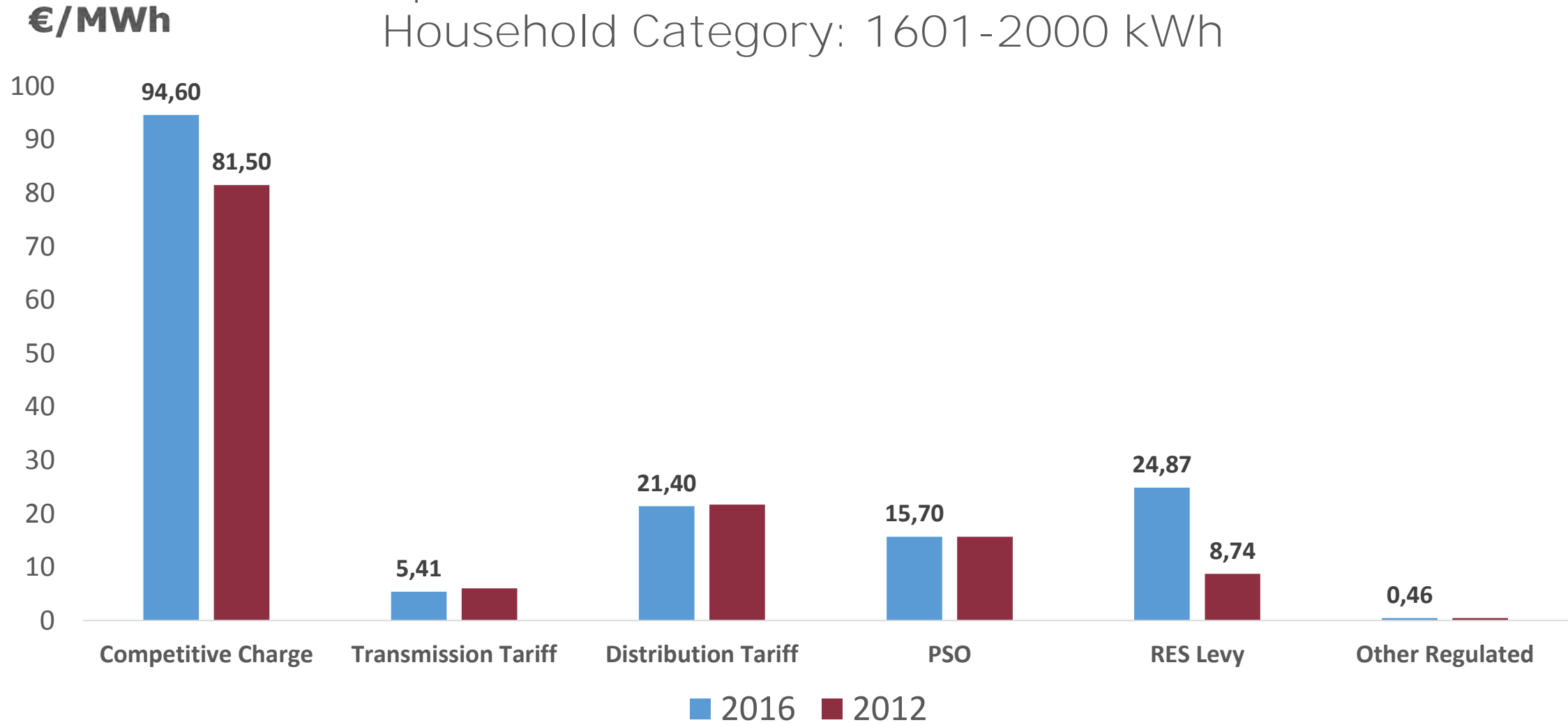
- **Higher overall costs**, often distributed across **stagnating demand**

- **Storage**: Crucial. Still, needs to make its business case, **barriers**

- **Retail prices irresponsive** to wholesale price drops

# Household bills not reflecting the expected effects of market restructuring yet

Components of Retail Tariffs, 2012 vs. 2016  
Household Category: 1601-2000 kWh



# Specificities and Dynamics of the Greek Electricity Market

# Key Facts and Challenges

- Market Structure

PPC - **Dominant player** in both wholesale and retail

**79%** of conventional capacity, **88%** retail share

**77%** of conventional production (August 2016),

**53%** of DAS volume (RES included, without cross-border flows)

- Incentives for **new capacity**, to address anticipated capacity shortage

Capacity payments over 2006 - 2014

2500 MW by IPPs (6 CCGT, 1 OCGT)

New capacity by PPC

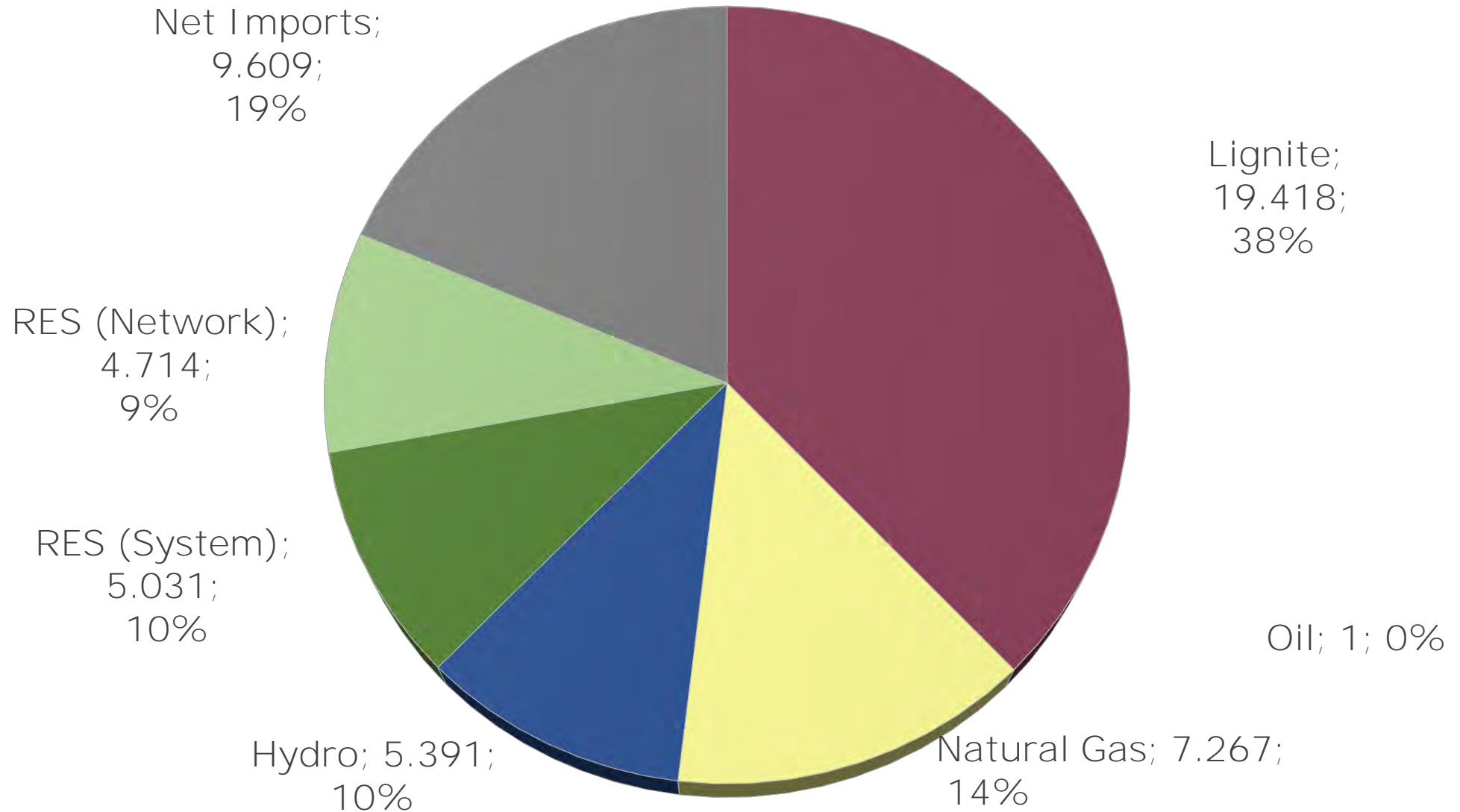
- Generation Mix: **Well-balanced** across lignite, gas, hydro, renewables

# Key Facts and Challenges

- **Asymmetries**  
Portfolio of Lignite and Hydro assets: PPC Only  
More flexible (Multi-shaft) CCGT: PPC Only
- **Intense competition among CCGT units**  
Reflected on the dynamics of bidding and technical parameters
- Fuel Competition  
**Lignite vs. Gas** (impact of falling oil prices)  
Emerging **since October 2015**
- **Mandatory quantities** -> Reduce the competitive segment of demand  
Hydro, RES, Commissioning units

# Energy Mix (GWh), 2015

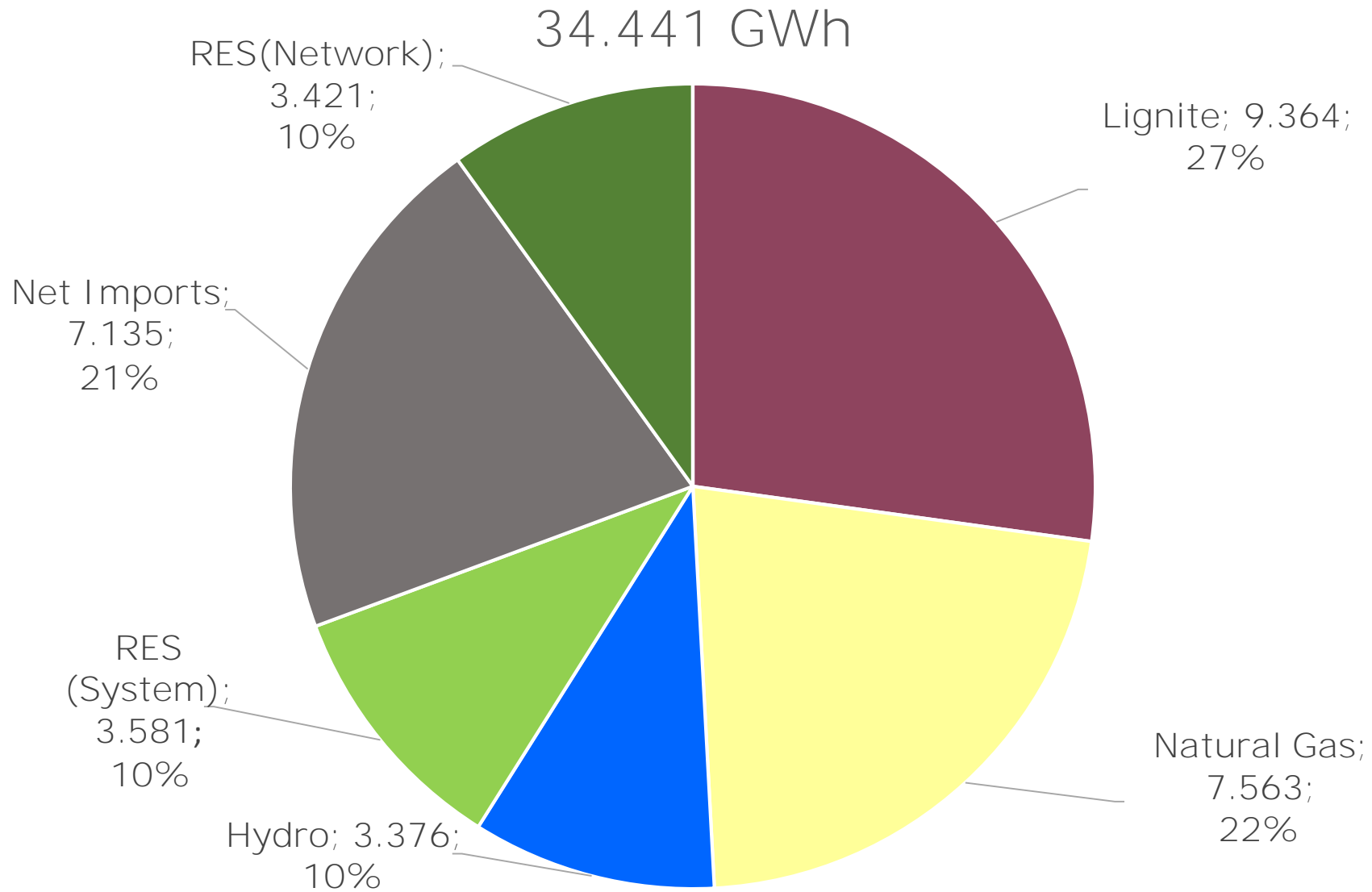
51.430 GWh





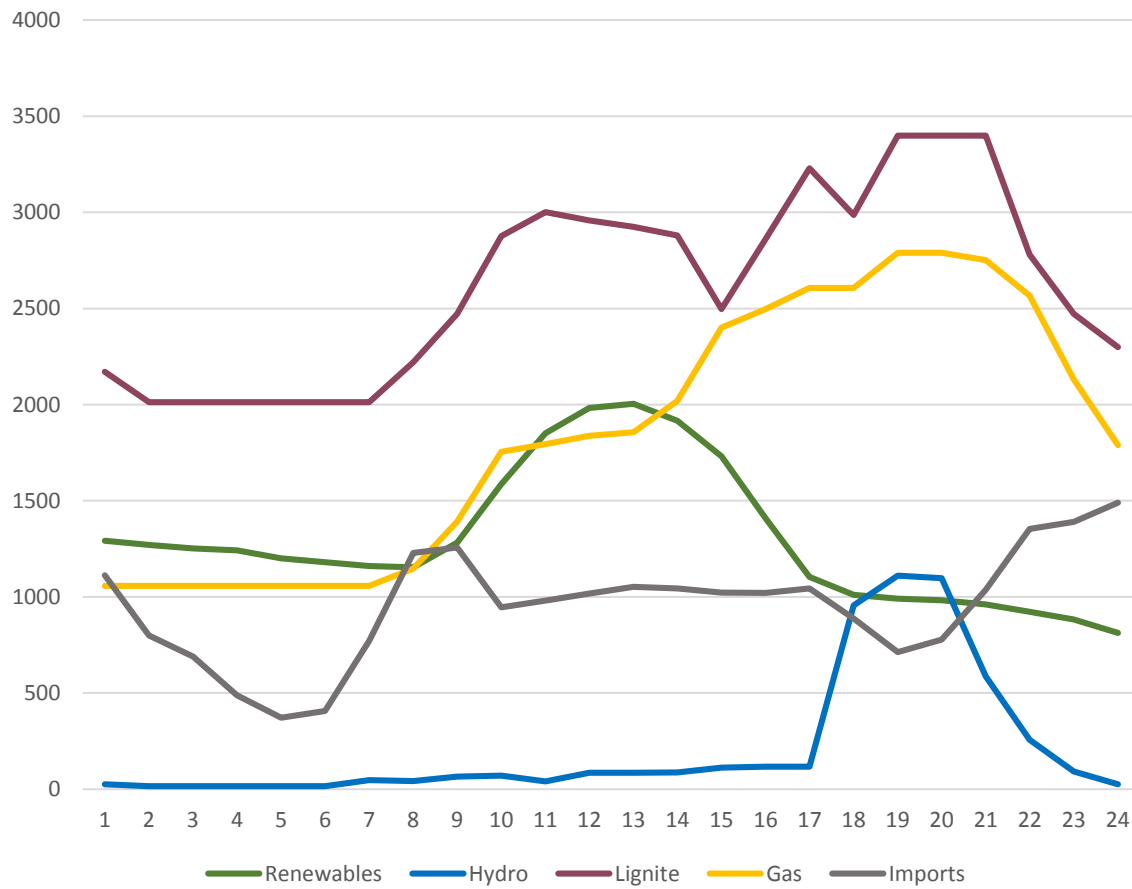
# Impact of Oil Prices

Energy Mix (GWh), January - August 2016

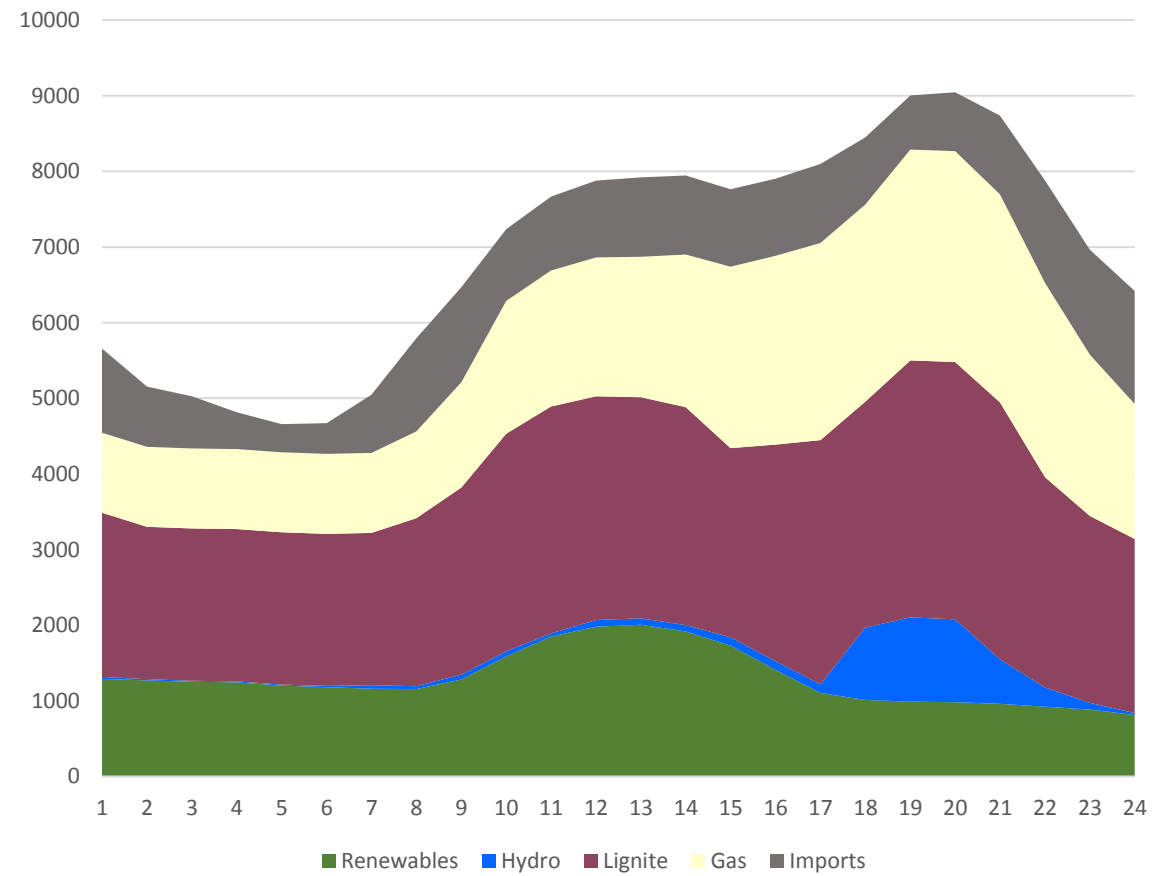


# Winter Demand Peak - 31.12.2015

## Generation mix

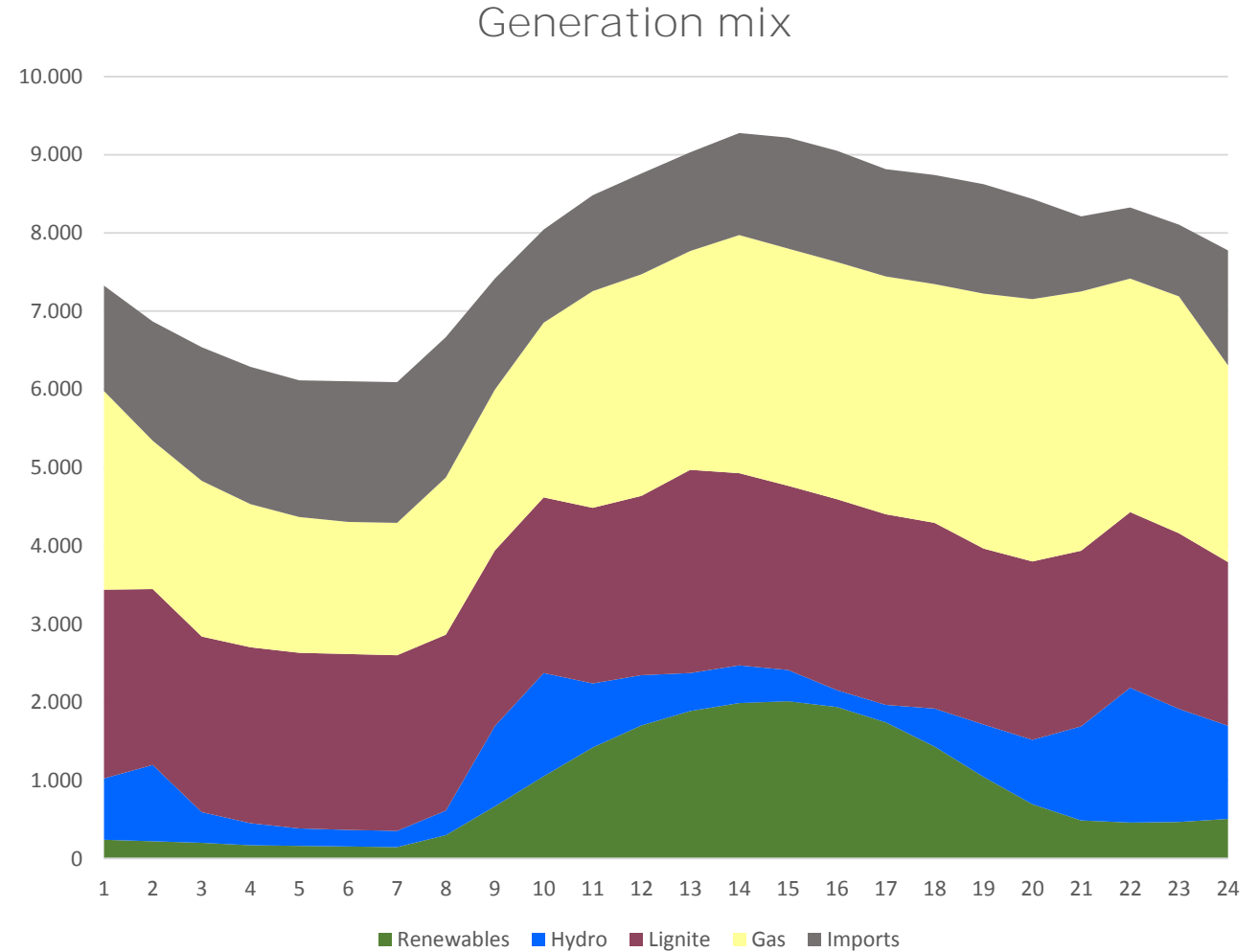
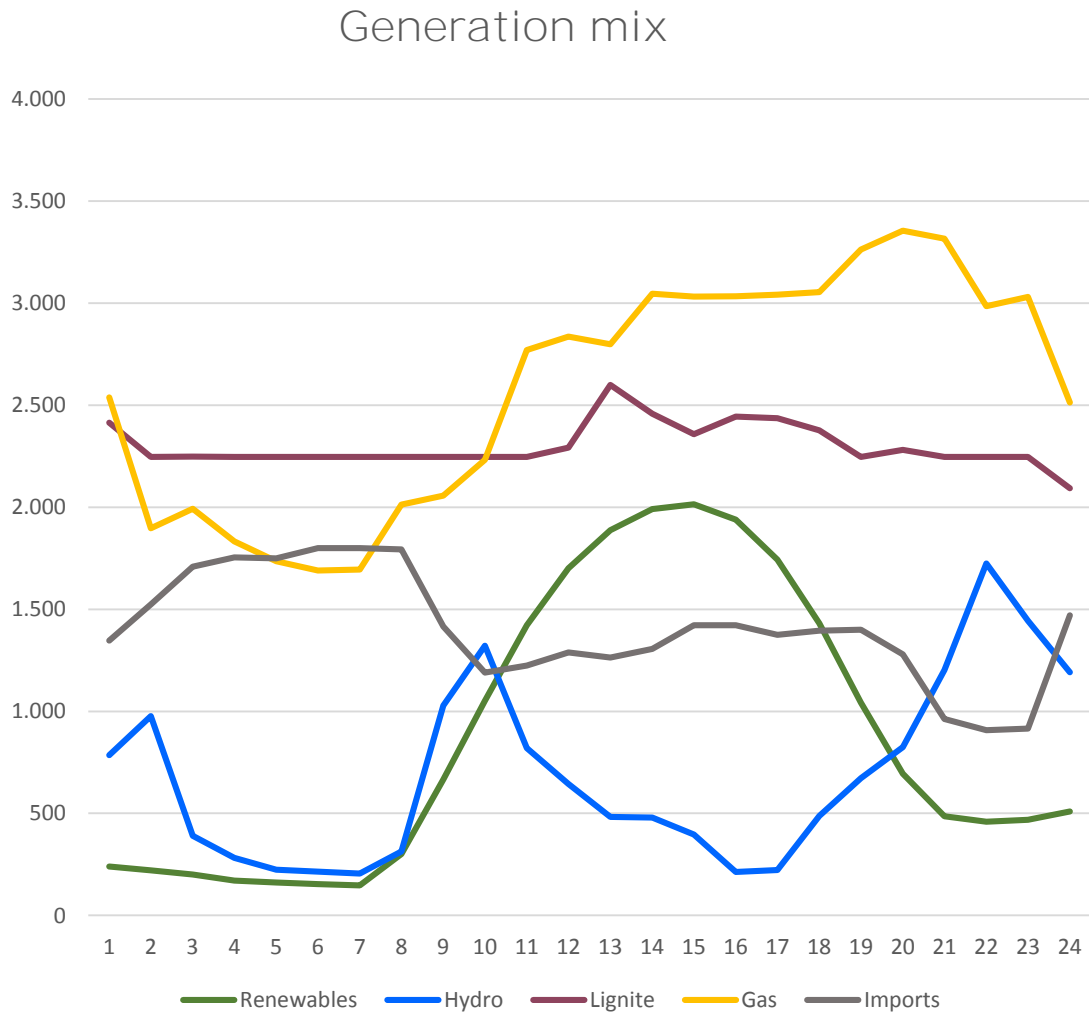


## Generation mix



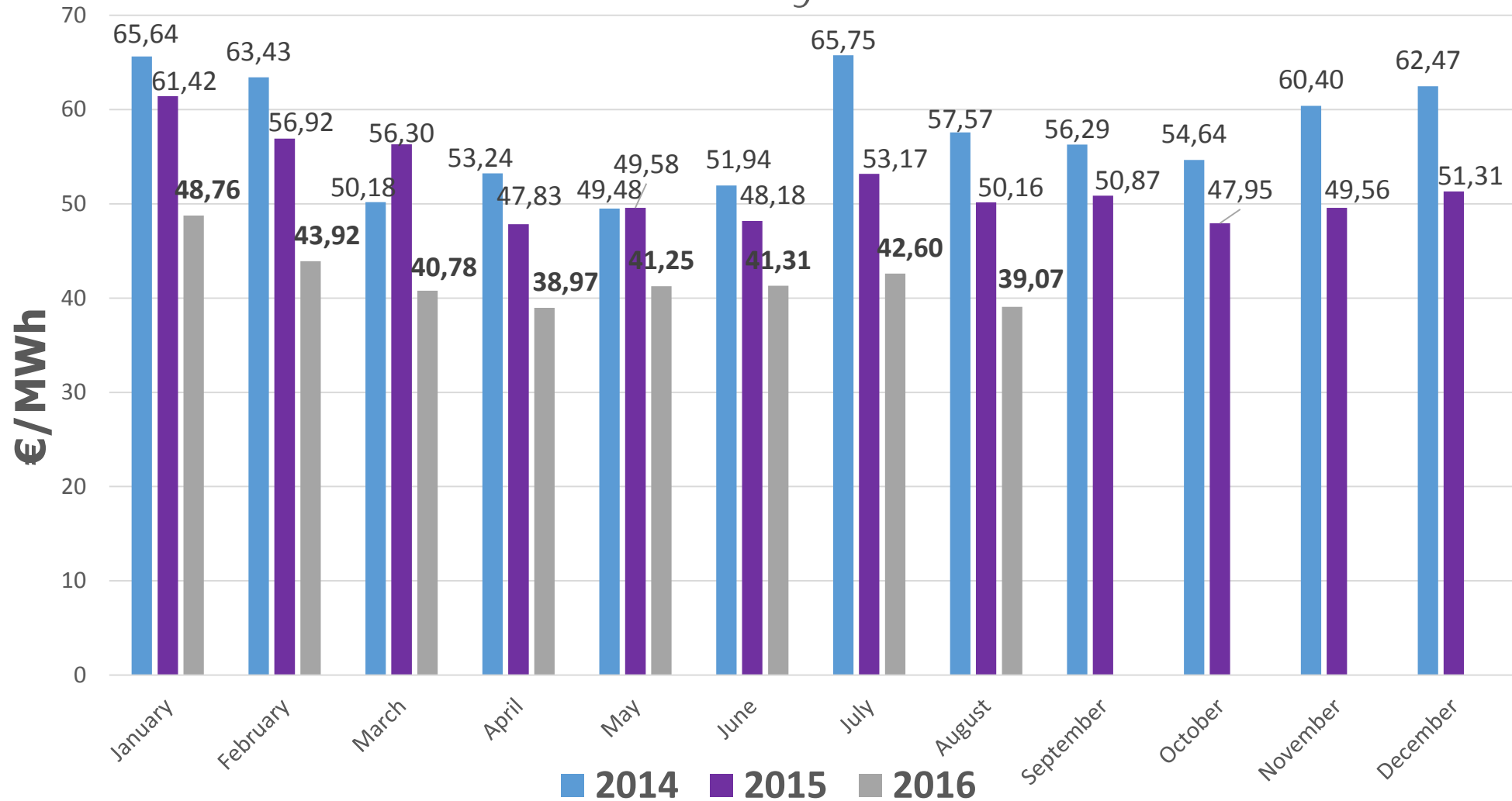
# Impact of Oil Prices

## Summer Demand Peak - 15.07.2016

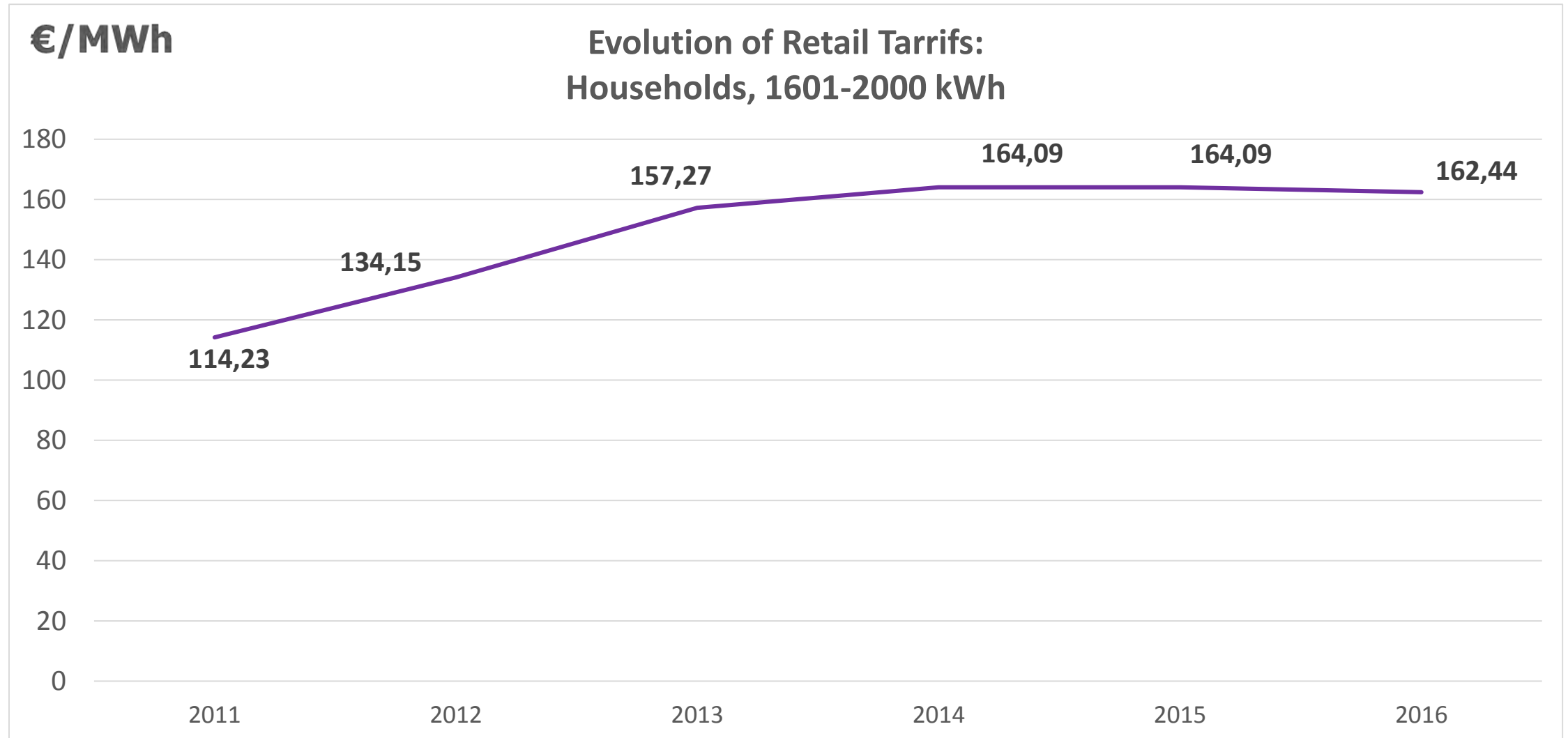


# Dynamics of Wholesale Prices

## SMP Monthly Variation



# Consumers not seeing the effect of wholesale price drop



# NOME Auctions

- To enhance **competition in retail** market
- Remedy for **asymmetry** due to **PPC's exclusive access to lignite and hydro plants**
- Similar to **French** paradigm, different from previous proposals
- Concept: Hypothetical, baseload product (**mix of lignite and hydro**)  
**RAE derives** variable cost, as outlined in law  
This product is auctioned to **alternative suppliers**
- Target: **50% decrease in PPC's market share by 2020**  
**Annual targets**, implications if not reached

# NOME Auctions

- RAE proposed the **reserve price**, which was adopted at a ministerial decision
- RAE approves quantities, products, auctions schedule
- **1<sup>st</sup> auction**: 25<sup>th</sup> October 2016, 1-year product, 460 MW, physical delivery from December onwards
- **To deter abusive practices:**
  - Limit** on the auction quantity per participant?
  - Limit** on exported NOME quantities?
  - Traders: facilitators** in the secondary market
- Emphasis on **monitoring** vs. apriori constraints
- Benefits should be **balanced** across consumer categories

# NOME Auctions - Challenges

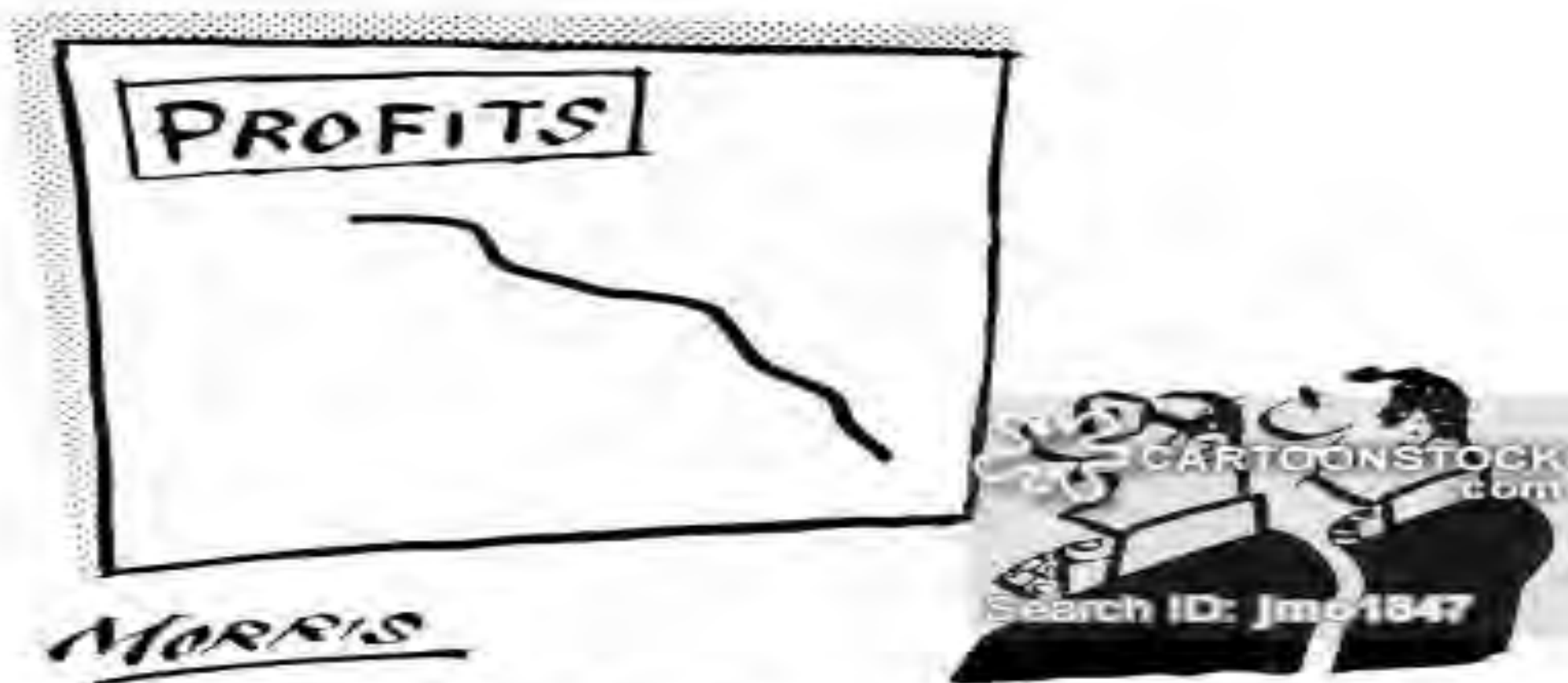
- **Dual economic incentive:** price security and discount on SMP
- Inevitably, **uncertainty** about the underlying competitive advantage
- **Reference data** used in calculations substantially different from current values (e.g. CO2 prices)
- Frequency of reserve price **revisions:** Crucial
- 1<sup>st</sup> Impact Assessment by RAE: July 2017
- **In-depth monitoring of retail market**  
Competitive prices and **revenue per consumer category**  
**Compliance** of terms and conditions of retail contracts with Supply Code  
Development of **new products**



# Why consumers do not switch? Commercial Barriers - CEER Report

- Switching rate: **6.3%** (EU level) but **31% in Portugal**
- **Consumers' misperception about insufficient gain**  
e.g. in Netherlands: **perceived** annual gain 85 € **vs. realized** gain 147 €
- Lack of **complete, understandable and comparable information** -> Guidelines on price comparison tools
- Vague **conditions**, unjustified **termination fees**, value added services difficult to assess
- **Misperception** about complexity of switching process
- **Inertia / loyalty** rather than satisfaction
- **Broad customers' distrust** to the energy markets
- **Complexity of bills**, substantial regulated component

# Utilities' Distrust about competition effects



**"It wouldn't be so bad if we had some competition to blame it on."**

# Consumers' Distrust about collusive practices and excessive profits



"We need a bigger ramp up on those - it's still too steep to climb and count!"

# Auction-based Capacity Mechanism (I)

- Previously, the capacity scheme was administratively set (570 mil. € in 2014)
- DG Comp: Transitional flexibility payments (45000 €/MW, max budget 220 mil. €) for 1 year vs. the alternative of 25000 €/MW for 2.5 years
- RAE assessed the counter-factual scenario and issued decisions for 30 plants (175 mil)
- Security of Supply  
Deter plant mothballing due to RES impact. Lignite plants retirements.
- Key principle: Price coverage for consumers until competition intensifies, given the price cap adjustment and limited hedging tools
- Currently, a proposal to DG Comp for Reliability Options, similarly to Italy and Ireland
- Auction winners: capacity obligation + implicit cap on their market revenues

# Auction-based Capacity Mechanism (II)

- TSO's Generation Adequacy study:  
Security of supply risk in 2020, or earlier,  
reflecting the decommissioning of 5 lignite plants due to environmental constraints
- 3-year ahead auction for 2020, including new capacity
- Annual auctions for intermediate years
- Crucial parameters:
  - Participation of Demand-response and RES
  - InterconnectionsInitially, derating with methodology similar to UK
- Define Demand Curve - Specify rules for market power mitigation
- Study of flexibility requirements is expected by the TSO (JRC technical assistance)

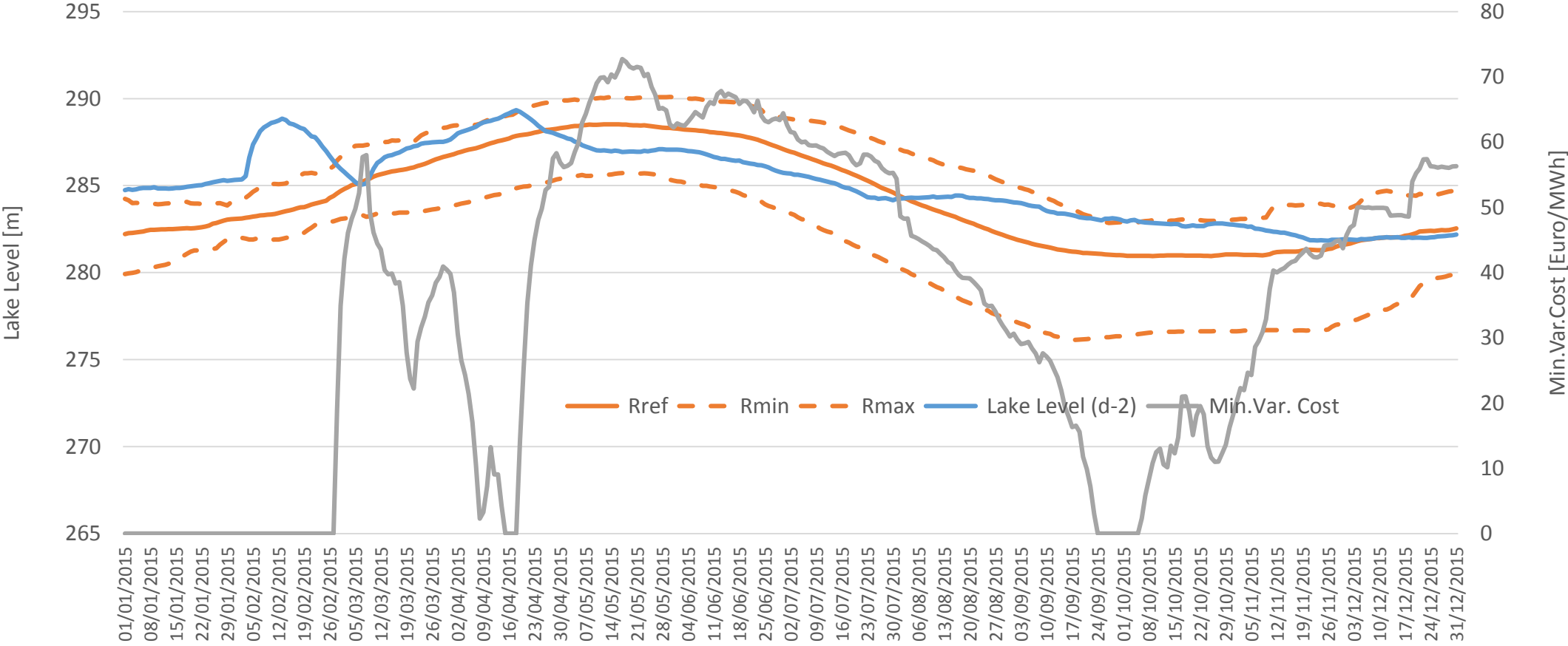
## In-depth Assessments by DG Comp The Italian Case

- Italian regulator, September 2013 : “Italy will launch a capacity market to subsidise fossil-fuelled back-up electricity generation as of 2017”.
- The TSO should hold the first auctions to strike option contracts with electricity generators within 2013, as the capacity mechanism proposal requires a four-year lead time between the auctions and the contracts coming into force.”
- TSO: 12 plants totalling 3.2 GW were switched off in 2012, while 5 additional plants of 1.3 GW would follow.
- The regulator ruled out any interim lifeline for conventional power plants.
- 3 years later, no auction has been conducted yet.

## In-depth Assessments by DG Comp The French Case

- EPEX, January 2016: “The launch of an organised market for French electricity capacity certificates **will not go ahead before the conclusion of the EC investigation**”.
- EPEX **had planned to launch** the platform in February 2016, in order to establish a **price signal for capacity, ahead of the mechanism’s first year of delivery in 2017.**
- **DG Comp: “We cannot prejudge the outcome nor the timing** of a decision”.
- The investigation was launched in November 2015. The regulator’s decision was published in May 2015.
- **Analysts: “The market should have been trading significantly in advance of the first year of delivery but **there haven’t been any trades** on the OTC market either. **There is too much uncertainty for that.**”**
- **French government: “At first, we thought the investigation was simply a matter of process, with the commission saying that it should have been notified, but it now **seems they are challenging parts of the mechanism’s design. This would take months and the probability of 2017 now looks really low**”.**

# Hydro Pricing Methodology – from 1 October 2016 onwards Example



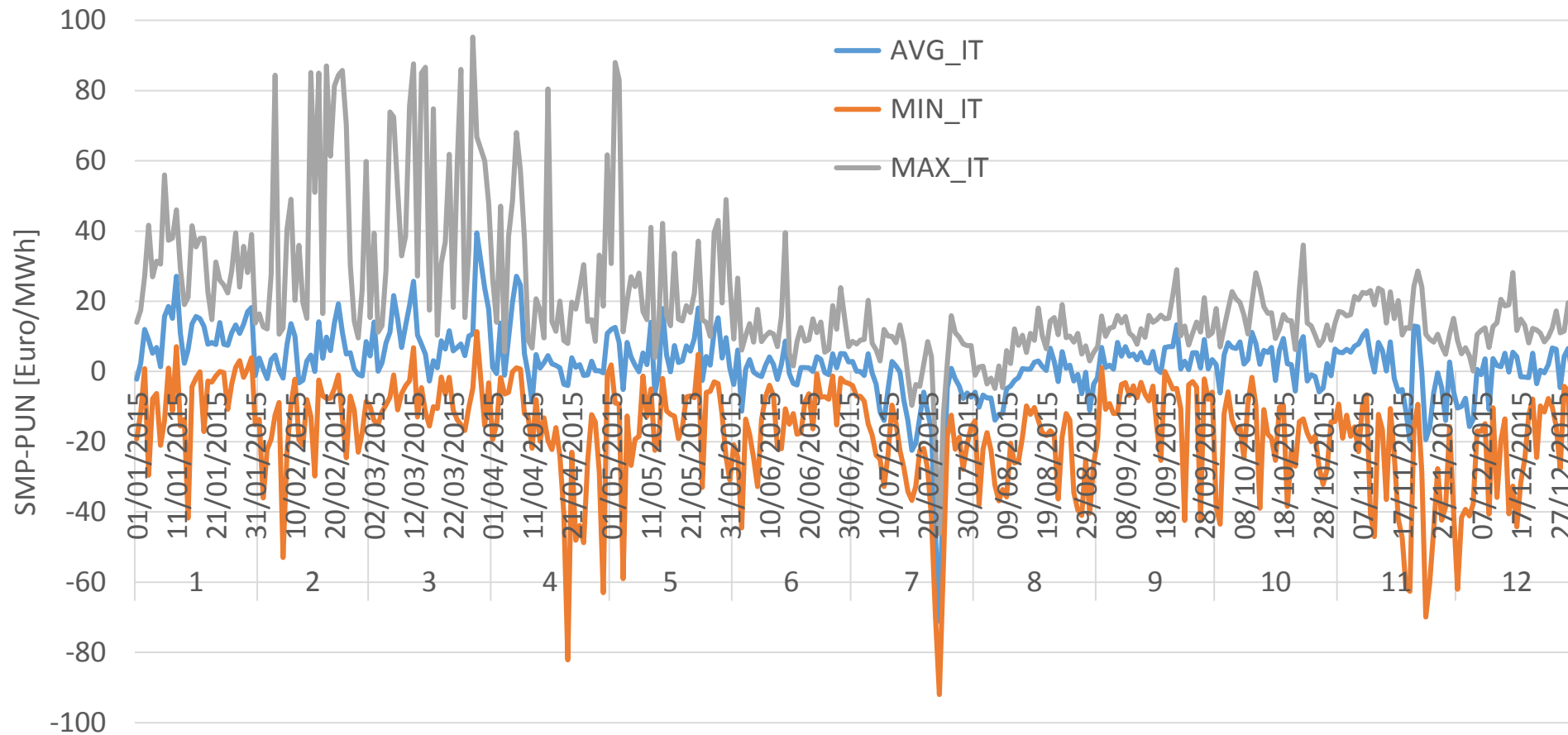


# Transition to Target Model

- **Target Model** Implementation: January 2018  
Day-ahead, intra-day, balancing and forward markets
- **Market Coupling** with Italy (initially)
- **Technical Assistance (JRC)**  
**7 Key Deliverables on:** Market and Grid Codes, IT platforms, Credit and Clearing, Regulatory measures (e.g. hedging ratio)
- **Current status:**
  - **Legislation in place (following RAE's Proposal to Ministry)**
  - High-level market design: almost finalized
- **Next step**  
Guidelines to be issued by RAE to the Market and System Operators

# Market Spread with Italy, 2015

Daily market spread Greece (SMP) - Italy (PUN-GREC) for 2015



# Expectations

- Expand the market both in geographical scope and time horizon
- Efficiency gains from cross-border flows
- Reduce market power potential
- Hedging for suppliers
- Value of flexibility to be reflected
- Impact assessment on-going

What challenges do Regulators face?

# Regulatory Challenges at EU Level

- Energy regulation gets inevitably **more complex**
- **Compliance** with Network Codes
- **Harmonisation**, while allowing for regional specificities
- Emphasis on market-based solutions, but some **policies may distort markets**
- **Regional scope** vs. national perspective
  - Market Coupling, Capacity Schemes
- **Compatibility** with State-Aid Guidelines (EEAG)

# Regulatory Challenges at EU Level

- **Transparency** requirements (REMIT)  
Huge potential for detecting manipulation - Huge databases
- Regulators **beyond conventional** fields
  - Regulatory over-sight of **new entities**, such as NEMOs (market coupling)
- Interaction with Regulation of **Financial Markets**
- Given all these challenges, **ACER's role is crucial**
- **Energy Regulators Forum**: recently established to **facilitate decision-making**  
e.g. **12 decisions, relating to CACM provisions**, same for all regulators

# Consensus but also Diverging Views

- **Harmonisation** of Gas Transmission Tariffs -> ACER Board of Regulators (BoR) did not reach a decision -> **referral to EC**
- Internal Electricity Market:
  - What are the **right bidding zones**?
  - Dispute** over Austrian - German border -> **referral to EC -> ACER**
  - Delay in intra-day coupling
  - Sensitivity to parameters of flow-based methodology
- **On 26.9.2016, ERF approved the required amendment of the Market Coupling Operations Plan**  
Cost-sharing: key issue

# Supplementary Material



# Success Stories on Regulators' Co-operation

## The TAP pipeline

11.2013 – Approval of **Tariff Code** by the 3 NRAs (Greece, Italy, Albania)

02.2014 – Approval of the **Regulatory Compliance Programme**

03.2014 – Launch of **Binding Phase** of the Market Test

06.2015 - Work on **TAP Network Code** started

04.2016 – NRAs **certified TAP as an ITO**

**05.2016** – Construction stage started

**2020** – Commercial operation to start

# The IGB pipeline

- 11.2012 - ICGB submitted an application to the Greek and Bulgarian regulators for **exemption** from
  - Unbundling provisions
  - Regulated tariffs on the forward and reverse flow capacity
  - Third-party access on the forward flow capacity
- **3 bcm/year expandable to 5 bcm/year**
- Estimated construction cost: **€ 220m**  
**€ 45m** secured from EEPF.



# The IGB pipeline - Regulatory Timeline

- 05.2013 - 09.2014 - First Market Test. Terminated by sponsors
- 11.2015 - Regulators issued revised Guidelines for non-binding phase (EoI)
- 12.2015 - 4.2016 - EoI Phase was conducted
  - 9 companies expressed interest
  - up to 4.4 bcm/year forward flow, 1 bcm/year reverse flow
- 07.2016 - Regulators issued Bidding-phase Guidelines
- Bidding-Phase is on-going, until October 31<sup>st</sup>.
- Expected commercial operation: 2H 2018

## Interconnection Agreement (BG - GR)

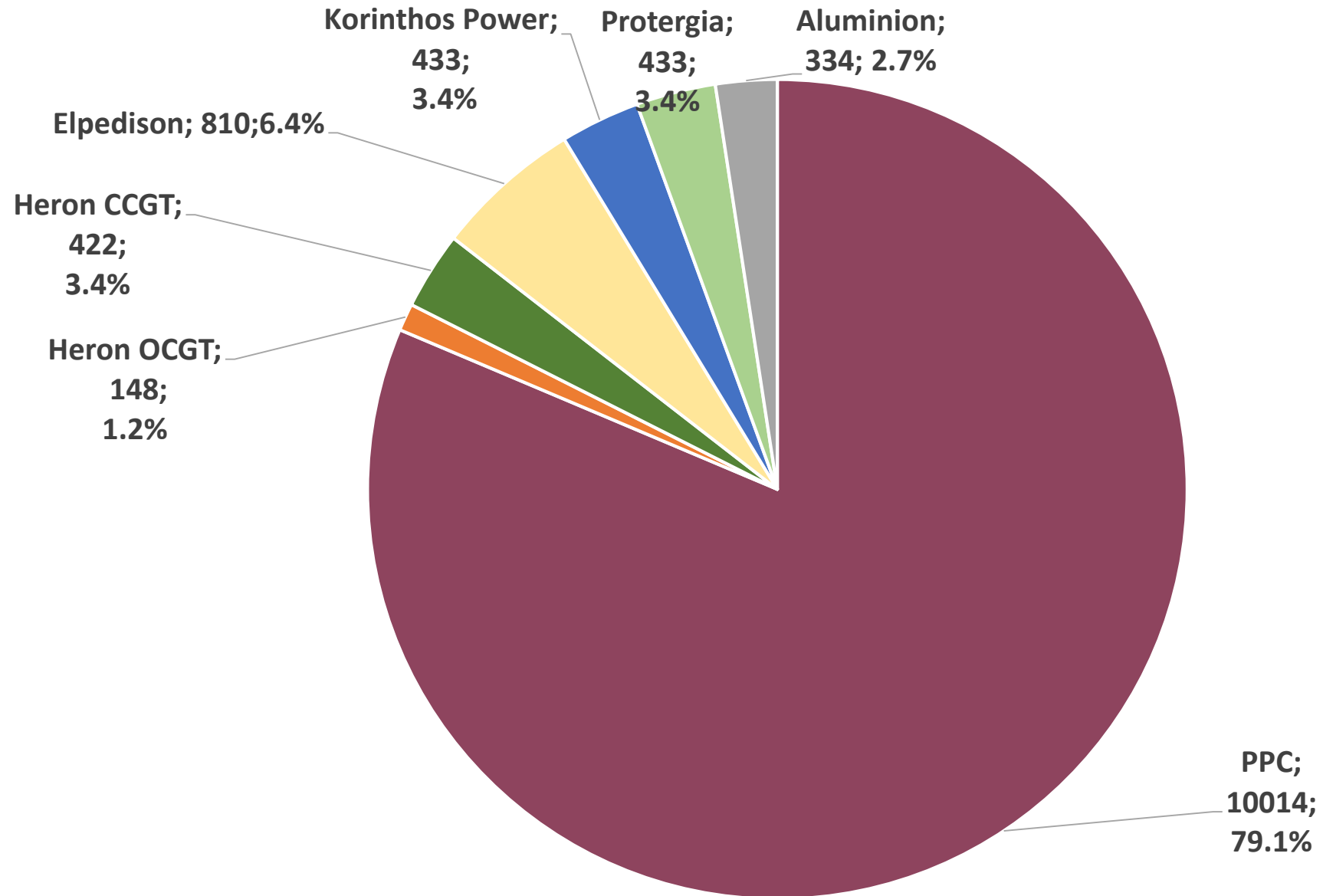
- Signed in June 2016 between the TSOs of Greece and Bulgaria
- Active support of RAE and EWRC and guidance by EC
- Enabled **commercial gas flow** from Greece to Bulgaria from **1.7.2016**
- **EC:** *" A crucial step towards implementing EU rules on one of the last cross-border points in Europe where **historic transit arrangements, tailored to a single company, prevailed** "*
- **Bundled products** to be offered for **forward or reverse direction** via the RBP platform

## Old quotes. Relevant for the Energy Transition?

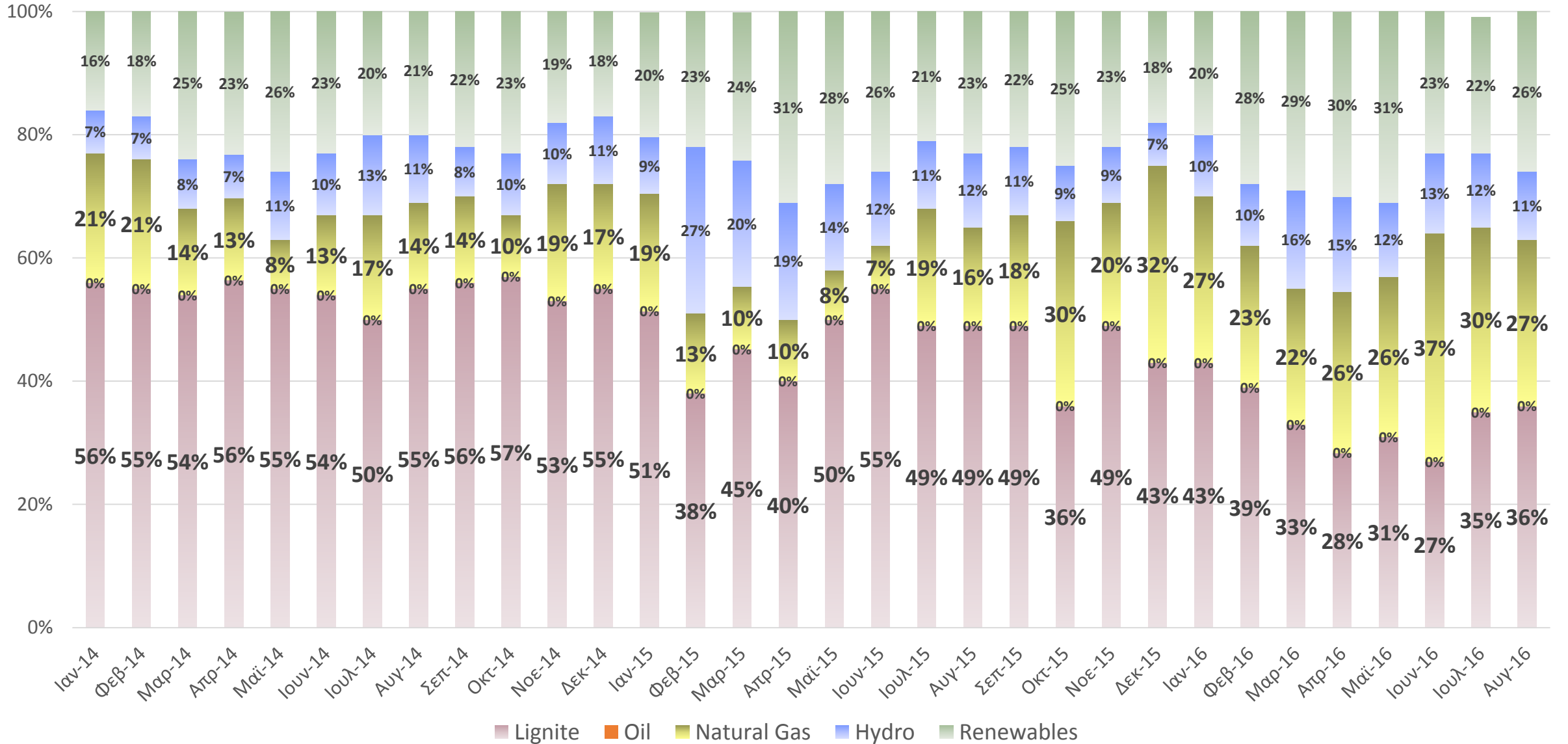
- “If you wish to create tension, simply try to change something”
- “Out of discord comes the fairest *harmony*”
- “The only constant is change”
- “Everything rests by changing”

Thank you for your attention

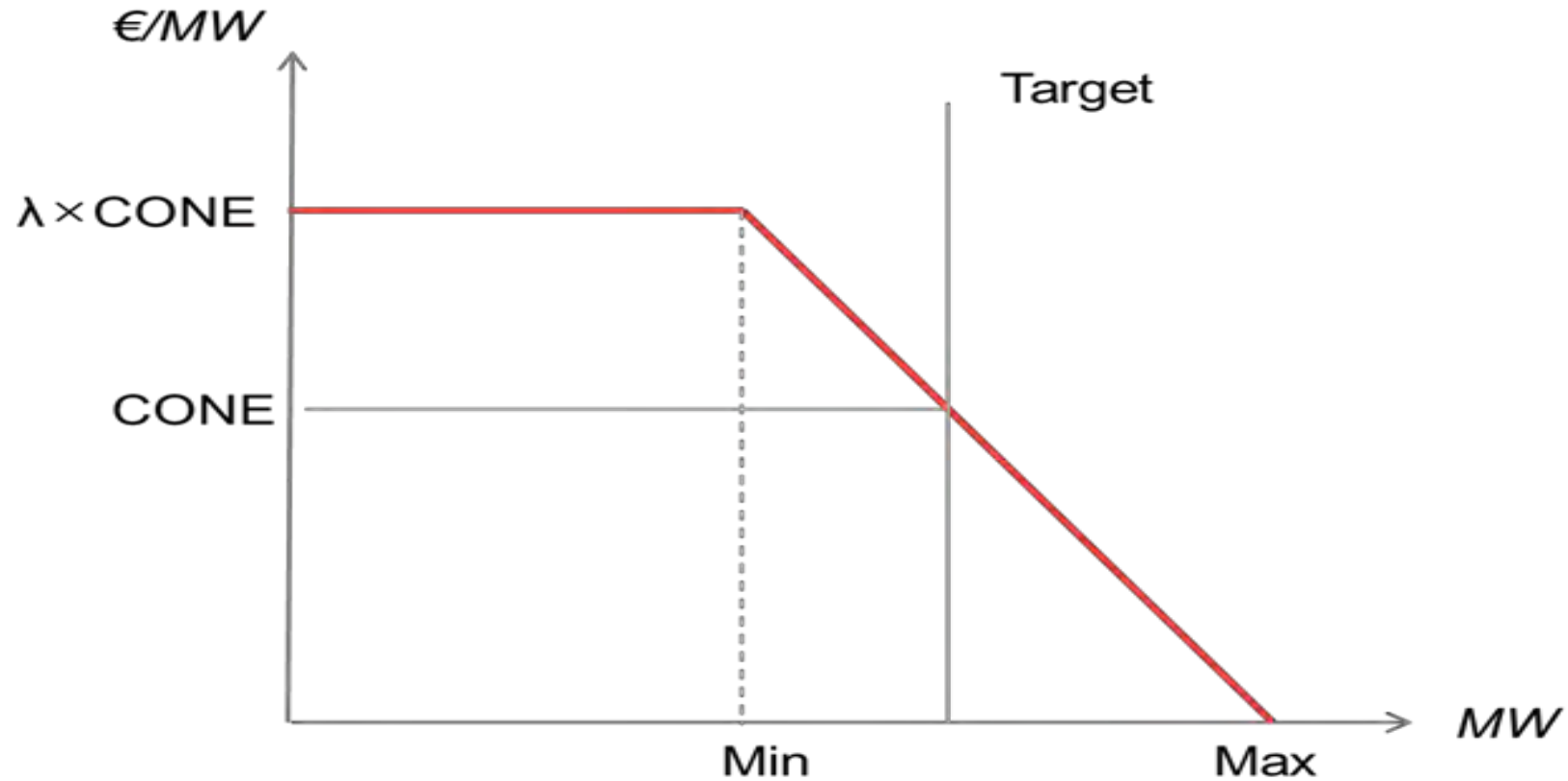
# Market Shares in Conventional Installed Capacity (MW)



# Fuel Market Shares, Jan 2014 - Aug 2016



# Demand Curve



Min : set by requirements in wet winter scenario

Max : set by requirements in dry winter scenario